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SIERRA MADRE NEWS

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VOLUME 17, NO. 39

FRIDAY, JUNE 29, 1923

LET THE NEWS FOLLOW YOU ON YOUR SUMMER VACATION TRIP

Pertinent Comment

Sierra Madre is at the morning of its greatest era of development. There can be no doubting or disputing of the statement.

Adoption of the zoning ordinance last night opens the way. It not only encourages individual property development of the best character, but paves the way for city planning on broad, splendid lines.

Even more important, the adoption of the program outlined by Mr. Whitnall presages the uniting of all forces working for civic development. Just how it will affect any special organizations is a detail of minor importance. The great thing is that the cause of threatened disruption has been disposed of.

That men and women of vision and ability are willing to get behind a big community program and back it to the limit of moral and material support gives substance to the prophecy of great things soon to be realized.

Imitating K. C. B.

The interchange of pleasantries in the blank verse style of K. C. B. has contributed a great deal to the gayety and the worry of a variegated lot of people. The appearance of a half page ad in the News last week set a lot of people guessing as to the authorship. Those who perceived the vein of sarcasm running through it variously regarded it as a piece of clever politics or as an impertinence. Those who took it literally were inclined to grieve over it as a blow at the community or to direct their resentment at whomever they did not like as the probable author. The mixture of interpretations was extremely laughable. This week's reply in similar vein, completes the interchange of pleasantries and will give Mayor Mitchell and Henry Lannan the unquestioned right to the title of "Champion Kidders" of the city.

Developing Real Musicians

No more important musical event was ever held in Sierra Madre than the concert by the junior orchestra last Saturday night.

Sierra Madre has a great deal of musical talent. For some reason, however, there has been a serious lack of ensemble work. Organizations of adults have started, flourished awhile, and faded from notice.- It is some times possible to develop a good solo performer out of a musician who begins after reaching maturity. The making of ensemble players is different. The best of them begin young. Moreover, there is no spur to the ambition to learn some instrument such as the desire to play in an organization with other youngsters.

Few boys or girls like to practice diligently with only a vague idea that they may sometimes play solos in public. But the instinct which makes boys walk alongside the band in the parade, is a most powerful spur when they see a chance to get into a junior band or orchestra. The junior orchestra movement deserves every kind and degree of support that can be given it.

Fire Breaks

When you heard the fire alarm and saw the smoke of brush fires near the mountains the other day, did you wonder if your summer water supply was going to be cut short? You ought to. There is a danger which many realize but few take the trouble to express. Having expressed their fears, nothing more is done. Every organized force in the community ought to get back of a program for better fire protection to our municipal water shed and stay with it till action is secured.

The Hollywood Bowl

If you did not attend the Hollywood Bowl concerts last year, you should not miss going at least a few times this season. Go, not merely for the enjoyment of one of the finest orchestras in the land, but see if you cannot get an inkling of something to be realized at home. Get the inspiration of performances in that great outdoor setting. Sierra Madre may not be able to have a big civic auditorium for many years to come. But there is no reason why we should not have a "bowl" in a more beautiful setting than that of Hollywood.

JUNIOR ORCHESTRA IN SPLENDID PROGRAM

Initial Public Appearance of Little Folk Greeted by Enthusiastic Audience

An audience packing the club house to the doors, fairly overflowed with enthusiasm upon the first public appearance of the Sierra Madre Junior Orchestra last Saturday night. There were thirty little players, ages ranging from six to fourteen, under direction of Miss Mary B. Ludlow, assistant orchestra supervisor of the Los Angeles public schools.

In individual ability displayed and in the excellence of the ensemble effects, the little folks surprised even the most sanguine of those who had not been in touch with their work.

Delightful solo numbers were played by Bob Mitchell, piano; Margaret Eichelberger, flute; Muriel Tyrrell, violin; Iris Howell, cornet; Robert Mackey, saxophone; Bessie Fine, xylophone. Ellen Linscott sang charmingly, with flute obligato by Margaret Eichelberger. Accompaniments were played by Mrs. Eichelberger and Miss MacKay. The winsomeness as well as the ability of the little soloists made the audience loth to let them retire from the platform, even after encores. Although not a soloist, Harry Eichelberger with his drums and traps, added much to the general effect.

Calling Mrs. Robert Mitchell to the platform toward the close of the program, Miss Ludlow informed the audience the success of the organization was due almost wholly to her interest and tireless efforts, and presented her with a beautiful bouquet on behalf of the orchestra members. Mrs. Mitchell responded briefly by disclaiming the credit and attempting to bestow the credit upon Miss Ludlow. The applause of the audience indicated a deep measure of appreciation for both.

MEN'S CLUBS CROSS BATS SATURDAY P. M.

One of the greatest ball games ever witnessed in Sierra Madre is promised for tomorrow afternoon on the public school grounds when the men's clubs of the Congregational and Episcopal churches meet at four thirty.

Frank Spencer seems entitled to the rating of bravest man in town, for he has consented to act as umpire. Woodson Jones has offered a prize for the first home run.

Comparison of the available talent is entirely speculative because the famous players engaged for the two teams have been out of the game so long that the brilliance of their big league performances is a little rusty. It is even impossible to judge by practice performance for the two teams have pursued opposite tactics.

The Episcopalians started out for an early and vigorous practice season. But they soon acquired such an assortment of "Charley Horses" that the Congregationalists followed the other course and cut the practice so they would at least be able to start the game without any cripples. The only way to get a line on the talent, consequently, will be to attend the game.

The Episcopal lineup includes Captain Bill Olsen, Carl Pegler, Victor Hill, Hall Perry, Jim Hawks, C. A. Young, Fred Griebenow, Guy Steinberger, Ralph Wood, and Val Miller. Against them Captain Arthur Evans will line up the following for the Congregationalists: Ray Grant, Wes Keough, Doc Jackson, Al Wheeling, Dennis Stovall, George Morgridge, Doc Bovard, W. C. Sullivan, De Witt Jones and Greer Caskey.

No Chance for Her.

"You ought to choose the time for asking money from your husband. For instance, whenever I want a new dress I always wait until my husband has had a good round of golf. Then I spring it on him, and he is easy to deal with." "That's all right for you. Your husband can play the game, but my husband has never shot a decent round in his life."

NEW FLOOD LIGHTING SYSTEM INSTALLED SOON

Chamber of Commerce Committee Completes Splendid Piece of Work by Placing Order

Sierra Madre Avenue will be brilliantly lighted from the Foothill Boulevard to Central Ave. in the near future. The lighting system will consist of eleven General Electric Novalux fixtures, the same as in use in Altadena and which are proving an unqualified success. But this installation will be vastly superior to Altadena. Their lights are placed from 600 to 700 feet apart while the lights on Sierra Madre Avenue will be only 415 feet apart. These lights will be placed higher above the roadway and will eliminate all objectionable glare.

The Chamber of Commerce placed their order for the six lights to be installed outside the city limits last Friday and the City placed its order for the five lights between Live Oak and Central Avenues on Saturday. The Southern California Edison Company who will make the installation and maintain the lights has promised to expedite the installation.

When this lighting system is in operation there will no longer be occasion for motorists to miss the proper turn at Sierra Madre when returning to the city at night. The brightly lighted street will prove a valuable advertising medium for this city, as many drivers of cars will be attracted by the best lighted boulevard in Southern California and will make a personal investigation as to where it leads. Another big factor is the safety it will afford to night tourists.

The community is indebted to the Chamber of Commerce Comittee consisting of Mrs. Farman, chairman, Rudolph Hartman, Mrs. Warren L. Williams, Fred Griebenow and J. Milton Steininger and the generous local citizens who made this project a success.

EARLY MORNING BRUSH FIRE THREATENS TROUBLE

The scream of the fire siren Thursday morning turned all eyes toward the mountains and revealed a thin column of smoke over in the northeast part of town just beyond Sycamore place and below the Sturtevant Trail. The fire department and a crew of volunteer workers were soon on the spot and succeeded in killing what threatened to be a disastrous fire.

The blaze started from a heap of rubbish which a Mexican had fired too close to the hillside. Only the fact that the early morning air was so still prevented the sparks being carried up the hillside and into the mountains. The Dupre residence and other homes on the knoll east of the canyon were in the direct path of the fire.

On the way home from the fire Harry Peterson, riding a motorcycle with Claire Langley as a passenger, collided with the Canyon bus and had a serious spill. Peterson was taken to the Groth Hospital, suffering from severe bruises and injuries the seriousness of which it was difficult to determine. Claire Langley suffered some deep cuts and bruises but did not seem to be dangerously injured.

CIVIC ASSOCIATION WILL HOLD FIRST DINNER

Members of the Civic Association will meet for their first monthly dinner Friday evening, July 6, at 6:30. The dinner will be for members only.

General invitations are issued to the public for the meeting which will follow at 7:30. This will open with community singing and be followed with an entertaining program which will be free to all.

Stuart W. French of Pasadena will be the principal speaker, his topic being "City Planning," on which he is an authority. Other speakers will be Glen E. Palmer on community advertising, Dr. William A. Tate on community spirit, and Mr. C. S. Reed, president of the Southern California Athletic and Country Club and author of the "Our Home Town" newspaper articles. Miss Laura Cadmus will sing during the evening. Mrs. Milton Steinberger will conduct an open forum on civic needs.

Directors of the Civic Association are called to meet at headquarters Monday evening, July 2.

ADEQUATE MAIL SERVICE PROMISED WHOLE TOWN

Postmaster General Writes That the Necessary Additions to Carrier Service Are Ordered

Relief is in sight for those residents of Sierra Madre who have for some time been deprived of mail delivery service. It is also promised for all those sections not now served where the necessary street improvements are made.

The news comes as a blessing not only to postoffice patrons but to the harassed postoffice force as well. It comes from Postmaster General New direct, so it may be accepted as authentic although no official orders have been received by the postmaster, Mrs. Wright. That delay is doubtless due to the delay of red tape in the department.

Postmaster General New wrote to Miss Leah Fletcher of 634 West Highland, who is a relative. Living in the district which was recently cut off from the carrier service enjoyed since 1918, Miss Fletcher wrote to Mr. New regarding the situation. She enclosed a letter from Captain J. A. Osgood, giving a detailed statement showing the inadequacy of the local post office force to care for the rapidly growing population. The letters evidently received prompt personal attention from the postmaster general who replied to Miss Fletcher in part as follows:

"I think you have made out a good case for improved mail facilities in Sierra Madre and I hope I can gladden your heart some when I tell you that the postmaster has been authorized to appoint an additional carrier, effective July 1, and to accord two deliveries daily throughout the territory provided with the requisite civic improvements for delivery serivce. I think this will supply your needs. At least I hope so and in case it doesn't, will you further gratify me by another personal letter, and I will do the best I can to meet your needs.

"Say to Captain Osgood that I am glad to have his endorsement of what you say, although no endorsement was really necessary."

THE COMMUNITY DANCE AT SCHOOLHOUSE TONIGHT

Community dances under the auspices of the Playground Committee will be given a tryout in the quadrangle of the public school building tonight. It is the desire of the committee to provide wholesome amusement under proper auspices at a very nominal cost. Tonight's dance will be an experiment to help determine the extent of the demand and what would be pleasing to those attending. Orchestra music will be provided and a very small charge will be made—probably ten cents. It is the desire of the committee that those who attend express their ideas on the subject and offer suggestions which may help them in arranging satisfactory entertainment throughout the summer.

LODGE MAY DECIDE ON BUILDING PLANS

Discussion of projected building plans may lead to a final settlement of policy at the stated meeting of the Masonic lodge next Tuesday night. For that reason the master of the lodge desired the attendance of as many members as possible. At the social session last Tuesday night various plans which had been proposed were very thoroughly threshed out and narrowed down to a point where definite action may be expected soon which will lead to the erection of another important public building in Sierra Madre.

The Lodge has received an invita- from the lodge has received an invition from the lodge at Ventura to go to that city on Saturday, July 21, to confer the degree of Master Mason.

Mr. and Mrs. Charlie Nomura returned last week from Japan where they spent several weeks visiting relatives. Charlie says a very short visit there was enough to make him want to hurry back to the United States to stay. They left the baby with his grandparents, but brought the older children back with them.

Whitnall Zoning Ordinance Adopted By City Trustees As Presented in the Initiative

Adoption of the Whitnall zoning ordinance as presented by initiative petition was the surprise feature of last night's meeting of the city trustees. It was adopted by unanimous vote on motion of Trustee Sparks, seconded by Trustee Richards. On roll call Trustees Karicofe and Chairman Mitchell voted yes and Trustee Topping was absent.

By the terms of the ordinance, Zone "B" in which sanitariums are permitted is located in the northeast part of town, north of Grand View Ave. and east of the arroyo.

Oratory Cut Short

Henry Lannan also made a speech. It was a good speech, but nobody will ever know just how good for he never finished it. It was fine as far as it went. Mr. Lannan got up a good head of steam and was making splendid headway. He quit because he found he was riding with the wind instead of against it, and the effort was unnecessary.

In the course of his argument for the initiative ordinance Mr. Lannan said some trustees had expressed fear that enforcement might entail expense the city could not afford. He said he was authorized by a number of citizens to post a certified check for $1000 to assist the city in legal defense of the ordinance.

City Attorney Baker cautioned against making the statement in a way which might be interpreted as offering an inducement to the city for passage of the ordinance. Mr. Lannan replied if that were his intention an experienced man would lead the trustees one by one around the corner and whisper in their ears. instead of standing up in public and making the offer.

Chairman Mitchell then told Mr. Lannan the trustees were enjoying the privilege of listening to his oratory, but it might interest him to learn that the board members had ALREADY agreed to pass the ordinance as presented. Mr. Lannan replied:

"Then you are not going to allow me the credit of converting you?"

"No, we made up our minds before coming to the meeting."

"Then they WILL think I took you around the corner and whispered in your ears," concluded Mr. Lannan, as the tension of the earlier discussion was broken by a general laugh and the trustees proceeded to take a vote. The announcement of the adoption of the ordinance was greeted with applause from the assemblage which had gathered to see the thing through or prepare for a further campaign.

Upon advice of City Attorney Baker the trustees voted to publish the ordinance in the same manner as other ordinances to safeguard the matter of due public notice and as a matter of general information.

Immediate Action

Mr. Baker ruled that the ordinance would take effect ten days from date of adoption. E. A. Miller asked that immediate action be taken to force the closing of the institutions for mental cases.

Marshall Udell reported that there were three such institutions operating clearly contrary to the ordinance. These are the Benson Sanitarium at 547 W. Highland, the Meadows Sanitarium at 225 N. Lima, and the Mountain Glen Sanitarium on Churchill Road. The two first named were reported to be looking for locations elsewhere. Chairman Mitchell said he had informed Mr. Meadows during the afternoon that the trustees would undoubtedly adopt the ordinance and arrange for prompt enforcement. Attorney Baker advised that each one be given due notice, with a copy of the ordinance. He said the board had no right to name a period of immunity from prosecution, pending removal.

Grade Ordinances

Amended grade ordinance for South Sierra Madre Avenue was adopted, and one for Baldwin Avenue was introduced. The latter makes some slight corrections necessary for sidewalk installation. Secretary Floyd of the Chamber of Commerce informed the board that 53 per cent of the total frontage of Baldwin Avenue was now sidewalked, making it possible for the board to order the rest of the sidewalks installed without possible protests. This will probably be done as soon as the grade ordinance is adopted.

Laurel Improvement

City Engineer Gierlich was instructed to prepare the necessary plans and resolutions for the improvement of Laural Ave. between Baldwin and Mountain Trail.

Park Representation

The first item of business brought up was the reading of a letter from Mrs. Milton Steinberger and Mrs. W. J. Lawless, retiring and incoming presidents of the Woman's Club, asking that the ladies be given representation on the park board, with one or two members. The letter recited the keen interest of club members in civic improvements and beautification, their support of the park project, and the need for supervision by the park board of a general program of city beautification, in which it was thought the women of the club might be able to contribute worth while assistance. The letter was placed on file, to be taken up for further consideration.

Deeds from Charles S. Mann conveying the streets in Canyon Park Tract to the city were reported by Attorney Baker to be in proper form and were accepted by the trustees.

CHESTER BRYANT LEAVES ON DRIVE TO MAINE

A familiar figure left Sierra Madre this week in the person of Chester Bryant, who has started overland for Dexter, Maine, in his new Chevrolet sedan. Mr. Bryant has successfully run a jitney business here for the last two and one half years, and became well known to Sierra Madreans generally by his very efficient and courteous service.

During this time Mr. Bryant has made many friends and he felt very keenly having to leave them, but he made the prediction that the fall would see him back again in this gem city of the foothills. Mrs. Bryant was very expressive of his appreciation to those people of Sierra Madre who contributed so largely toward the success of his business, and hopes that this same patronage will be extended to his successor, Mr. Frank Barbour, who has purchased Mr. Bryant's interests, and who will maintain a high standard of service to the public. Mr. Bryant will be accompanied on his trip by his mother, Mrs. Tibbet, and also Mr. Tibbet.

SIERRA MADRE PILGRIMAGE TO HOLLYWOOD BOWL

Sierra Madre's music lovers may have a part in the opening of the symphony season at Hollywood Bowl Tuesday night, July 10th.

Under the leadership of one of the greatest of conductors, Emil Oberhoffer, formerly conductor of the Minneapolis Symphony Orchestra, the Los Angeles Philharmonic Orchestra will present a fine program.

Mrs. Homer Glidden will provide sufficient ticket books so that the very low price of twenty-five cents admission will be available to all who join the Sierra Madre group. She asks that reservations for seats in automobiles and registering of cars by owners be made with Mrs. Jacques, Green 31.

Automobiles will leave the club house at 5:30. Picnic suppers may be carried or lunches obtained at the picnic grounds near the Bowl.

Mr. and Mrs. G. I. Farman returned Friday from a week's trip to Yosemite Valley. On their way in they found the road blockaded by snow which delayed them two days, and while in the valley they were treated to heavy rains.

House Dresses Special Values

We are showing a large assortment of Aprons and House Dresses. All newest designs exceptionally well made, perfect fitting and fast colors.

House Dress made of fast color percale bound in bias fold, with sash $1.25

Gingham House dress combination, plain and check gingham, fast color $2.25

Gingham House Dress, organdie trim, organdie sash $2.48

Gingham House Dress trimmed in white Dimity, very pretty style $2.68

Jumper Dresses and Gingham House Dresses worth up to $2.50, to close out $1.25

J. F. Sadler & Co.

Around Our Town

Mr. and Mrs. Chas. Mullen, formerly of 161 Montecito, have removed to Garden Grove.

Mrs. Howard Hill is spending the week at Hermosa Beach as the guest of her niece, Mrs. C. E. Riley.

Miss Marjorie Thomas of Corona has been the guest of Mr. and Mrs. George B. Morgridge this week.

Born, to Mr. and Mrs. Adam Mueller of Alegria Ave., Saturday, June 23, a nine pound son, Adam John Mueller.

Mrs. Ella T. Stork, newly elected president of the Browning Club of Pasadena, entertained the club board at luncheon on Tuesday.

Mrs. George P. Rikeman of 19 West Live Oak Ave. entertained at luncheon on Thursday Mrs. W. H. Fussell and Mrs. L. Cannon of Los Angeles and Mrs. Neutzel of Sierra Madre.

Mrs. Philip W. Somers and son Philip of Bridgeport, Conn., and Mr. Louis Emri of the U. S. S. Oklahoma were week end guests at the home of Mr. and Mrs. George P. Rikeman.

Mr. and Mrs. Geo. A. Jones and daughters Verna and Edith of 75 N. Baldwin Ave., accompanied by Roy Warden of 269 E. Laurel, returned Saturday from a fortnight's trip to Big Bear lake, where they stayed at the Blue Bird Lodge.

Manager C. E. House of the Canyon Swimming Pool is arranging some special Fourth of July entertainment. In addition to events in the pool, he has provided for the receiving of the Dempsey-Gibbons flight returns by radio. Apparatus will be specially installed for the occasion by G. I. Farman of the Sierra Madre Electric Co.

Miss Elizabeth and Marian Lee, who have been Mrs. Hart's guests at Hartwood the past year, left on Wednesday for their home in Ohio. Mrs. Hart and Earl Hart went with them as far as Salt Lake City, then on to Yellowstone National Park.

Claude Vedder is closing his electrical store on West Central and moving the stock to his residence at 62 Windsor Lane. He will continue the retail business there, and will also carry on his contracting business as heretofore. He offers some special bargains in radio equipment.

A good index to the progressiveness and desirability of new business men in the city is their attitude toward civic development of the community. That the new firm of Sierra Madre Tailors, 14 W. Central, are interested in the welfare of Sierra Madre was demonstrated by the promptness with which they took out a membership in the Chamber of Comerce.

Miss Ella Shepard Bush had as studio guests on Tuesday afternoon the members of an association of Orthodontists which met in Pasadena this week. They were brought to the studio by Dr. Edward Angle, founder of that school of dentistry. The practise of their profession requires a knowledge not only of the structure of the mouth, teeth, etc., but of the exterior as well. The principles upon which the artist works are therefore of great value in the work of the orthodontist and the visitors were given a treat in the form of a talk by Miss Bush on the face from the artist's viewpoint.

Orders of salads, cakes, etc., for social affairs conscientiously filled. Mt. Wilson Tavern, Highland and Mt. Trail 39c

TO FRIENDS AND THE PUBLIC.

Necessity compels me to further ask your help so that I can continue treatment for the dropsy. I know that this doctor can cure the dropsy. I am doing fine. The swelling was all gone seven days after I started treatment, But the liver and kidneys have to be treated for some little time as they are the cause of the dropsy. I thank you all that helped me through Mrs. Krakower, the Jewish lady of 44 Windsor Lane.. She is a very good woman to take such an interest in sick people. I consider she has saved my life, as I was getting worse very fast. God surely will bless her life.

Come and see me.

MRS. S. A. FLINDERS.

Be sure your campfire is dead—then bury it.

How High Is Up?

AND WHERE DOES THE LIGHT GO WHEN IT GOES OUT?

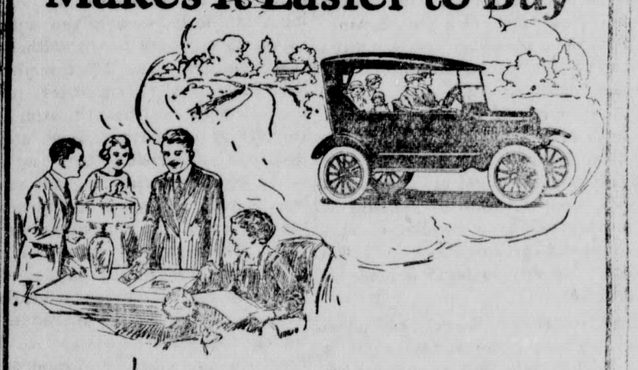
ASK

Woodson F. Jones

"Just Around The Corner"

Main 182 31 N. Baldwin

Ford Weekly Purchase Plan Makes It Easier to Buy



Let the Whole Family Participate

$5.00 Enrolls You

For as little as $5.00 you can start toward the ownership of a Ford Car under the terms of the Ford Weekly Purchase Plan. This enables you to become a Ford Owner out of your weekly earnings.

Your money is deposited in the bank and draws interest. What easier way could there be? The whole family can participate.

You'll be surprised how quickly the car will be yours.

Come in! Get full particulars!

J. Milton Steinberger

Authorized Dealer

FORD LINCOLN FORDSON

Main 110 37-41 W. Central

Chaffees

WHERE CASH BEATS CREDIT

Maple Picnic Dishes, 6 to pkg. 10c
Jell-Well; try the Loganberry, pkg. 10c
TEA—Uncolored Japan, an unusually good quality, generally sold from 80c to $1 lb 70c
English Breakfast, an exceptionally good black Tea, lb 60c
Lipton's, 1-lb can 87c

SPECIAL—June 30 to July 6th—Wright's Supreme Mayonaise, 8½-oz. jar 30c
Olive Dressing, 8½-oz jar 35c
1000 Island Dressing, 8½-oz. jar 35c
Total $1.00
One 35c jar Dill Dressing Free

TOILET PAPER—Scott Tissue 15c
Northern Tissue 12½c
Waldorf, roll 8 1-3c
Bob White ..... 6 rolls for 25c
Meteor Paper Napkins, pkg 40 folded napkins 8 1-3c
PEAS—Pacific Brand ..... 2 cans 25c
Schilling's Cream of Tartar Baking Powder 6 oz 20c
12 oz. 39c; 2½ lb $1.15
Coffee—1 lb can 44c! 2½ lb can $1.08
Libby's Mustard, a large jar 10c
Ball Mason Fruit Jars, Pints 76c; Qts. 92c
Now is the time to can Apricots.

OUR MERCHANDISE MUST PLEASE YOU

We guarantee every article to give entire satisfaction or your money cheerfully refunded. We take all the risk. If you are not satisfied we both lose, so you are safe at Chaffee's.

MEATS

Ham, lb 15c
Pure Pork Link Sausage 30c
Boiling Beef, lb 10c
Pot Roast, lb 15c-17c
Rib Roast, lb 25c-30c
Corn Beef 15-20-25
Pork Roast 18-25-30
Salt Pork 25c
Shoulder Lamb 25c
Lamb Stew 10c
Compound 15c
Pure Lard 18c

Brenwood's

Our Clothes Quality Mark

WHEN you pack your grip for your outing trip let good Brenwoodwear be well tucked in there.

¶ It's possible that you've selected your Brenwood Suit already, but if not, we're ready when you are.

¶ And then the other items that'll add comfort and enjoyment to your vacation—Brenwood Straw Hats, and Shirts, and Sox, and Ties and Things.

Brenner & Wood — Responsible for All Brenwoodwear — 155 E. Colorado

PASADENA

Having purchased the local route of the

Troy Laundry

I invite my many friends to try this splendid service and see how near we can come to complete laundry satisfaction.

ROY EDWARDS, Agent

Phone Red 42 Barber Shop, Kersting Court

QUALITY POULTRY FEED AND SEEDS

Chick Starter : : Scratch Food : : Chick Mash
Egg Mash : : Chick Feed : : Growing Mash
Nuvida Fertilizer : : Garden Hose : : Spray Pumps
Seeds of all kinds (bulk)

AMBLER'S FEED AND SEED STORE

45 N. Baldwin Phone Black 22

Announcement

* * *

On July 2, 1923, we will move our entire stock of Electrical Goods to 62 Windsor Lane, one block North of Sierra Madre Garage.

We will continue to handle same lines of goods as before.

We will have some Special Bargains in Radio Supplies.

ALSO REDUCTION IN MOST ALL LINES

ELECTRICAL GOODS

PHONE US YOUR WANTS

Claude Vedder

Phone Green 125 62 Windsor Lane

RADIO

TAKE A DE FOREST WITH YOU ON YOUR VACATION AND KEEP IN TOUCH WITH THE OUTSIDE WORLD.

No Aerial or Ground Used

Price $227.00

Including two "B" Batteries, three "A" Tubes, Brandes Phones, "A" Storage Battery, and Loud Speaker.

Sierra Madre Electric Company

G. I. FARMAN

Main 120 Opposite P. E. Station

OUR "BREAD LINE" GOES CLEAR TO ARCADIA, LAMANDA PARK AND OTHER OUTSIDE COMMUNITIES, AS WELL AS ALL OVER SIERRA MADRE.

10c Loaf

HOT BREAD AND ROLLS, 3 P. M. DAILY

Sierra Madre Bakery

C. W. MILLARD

30 Windsor Lane Black 125

SOUTHERN PACIFIC LINES

Low Fares Four Routes

EAST

Through, fast service every day to Chicago, Kansas City, St. Louis, St. Paul, Minneapolis, New Orleans, with direct connection for New York and other eastern cities.

—Back East round trip excursions daily until September 15. Stop-over privilege in each direction. Go one way, come back another if you wish.

—Round trip fares every day to Pacific Coast resorts at notable reductions.

Go somewhere this summer via

Southern Pacific Lines

G. E. MESECAR, Agent, Phone Red 38
Sierra Madre, California

Pasadena Glen School for Boys

Summer Camp now in session. Address the Director Dr. Ralph L. Power, R. D. 3, Box 287, Pasadena, or Telephone Fair Oaks 4-J-1.

HIGH COMPLIMENT TO SIERRA MADRE ARTIST

The Vancouver Province gave the following report of the Dramatic and Musical Recital given recently in the Presbyterian church by Amelie Lane Gubbins, L. A. A. M., of Sierra Madre, Cal.

"A large audience gathered at the Presbyterian church on Wednesday night with a keen anticipation of a dramatic and musical treat and their wishes were more than realized. Mrs. Gubbins has a dramatic and musical gift which she has carefully cultivated, the result being a matured artistry which maintained her at a high artistic level throughout all her numbers, not one of which was dull or uninteresting. Her repertoire called for a musical and dramatic versatility which few artists would even attempt, much less carry through with such notable success. Her audience was delighted, and very responsive to the varying spirit of her selections, which touched the whole gamut of human emotions from the deepest tragedy to the most sparkling humor. Included on the program were several numbers of Mrs. Gubbins' own composition. These were by no means the least attractive part of the evening and were fully apprciated. Mrs. Gubbins is assuredly an interpretative artist of high calibre and the large audience left the church with a thrill and glow of complete satisfaction."

Play safe in the forest—step on that snipe.

Bedding Plants

at 25c per Dozen
$1.75 per 100
While they last

Giant African Marigolds
Giant American Beauty Asters, in all colors.
Giant Zinnias.
Annual Larkspur.

PLANT NOW

Ward Nursery
Mt Trail & Laurel Aves
Phone Blue 29

JACKSON-HART

The Church of the Ascension was the scene of a very pretty wedding ceremony last Saturday afternoon when Miss Mildren Lucile Jackson of Pasadena became the bride of Mr. Harold Whitney Hart of Hartwood. The church was filled to overflowing with friends from many surrounding towns, and was beautifully decorated by the ladies of the church as a gift to Mr. Hart, as was the singing of the choir. A program of music was given before the ceremony by the friends of Miss Jackson, Mr. Raymond Mac Feeters, organist, Mr. Von Praag, violinist, and Mrs. William Carr, vocalist.

The bridal party came through the garden, preceded by the full surpliced choir, with cross and flag, singing the wedding march. Rev. Dr. George H. Cornell and Dean William Carson Shaw officiated at the double ring service.

The bride was very lovely in white satin, long train and veil, bridal bouquet with a touch of orchids. The matron of honor, daughter of a schoolmate of Mrs. Jackson, was Mrs. Cecil Beaucham of Los Angeles, and was in white lace over flesh tint silk. Miss Marian Lee of Painesville, Ohio, a cousin of the groom, was maid of honor, in silk of yellow and pink. The bridesmaids were Miss Marian Smithson of Los Angeles, in pink and silver, and Miss Florence Scott of Pasadena, in orchid and green, carrying bouquets of mixed flowers. Little Miss Beauchamp as flower girl, in pink, carried the rings in the heart of a rose. The best man was Karl Whitney Hart, twin brother of the groom. Groomsman was Mr. Kenneth Saunders, and ushers Messrs. Harold Pegler and Vernon Robinson.

A supper was given the families and bridal party at the Jackson home in Pasadena. Later Mr. ad Mrs. Hart left on a short motor trip. They will be at home at 1946 South Fletcher Ave., South Pasadena, in the bungalow which was the wedding gift from the groom's mother, Mrs. Frank Hart. Many beautiful gifts were received, among them a grand piano and living room furniture from Mr. Frank J. Hart, the groom's father, and a chest of silver from Mr. and Mrs. Jackson.

Remarkable Horsemanship.

Some astonishing feats of endurance have been accomplished by riders with relays of horses. Prominent in this category is the case of Charles XII of Sweden, who rode from Demstica, in Turkey, to Strelsun, on the Baltic, a distance of 1,300 miles, in a fortnight, during which he kept up a pace of 90 miles a day.

Daily Sentence Sermon.

Life is too short to worry over what is in the past.

TAXI

CALL BLUE 38

two cars

FRANK BARBOUR

wishes to announce to his many friends that he has purchased the taxicab business of Chester Bryant and is prepared to give prompt and courteous service, day and night.

He has also taken over the L. A. Evening Herald agency, and will probably be appointed local agent for the Union Pacific.

He respectfully solicits your patronage.

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Santa Monica, Ocean Park, Venice, Manhattan Beach, Hermosa Beach, Redondo Beach $1.00
Long Beach, San Pedro, Seal Beach $1.00
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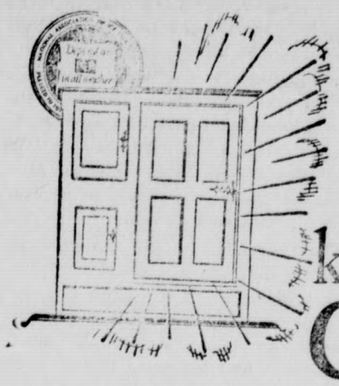

keep that door Closed!

JUST because we are in business to sell you ice, is no reason that we wish to see you waste it.

You'll find if you are careful about keeping refrigerator doors closed—keeping the warm outside air away from the chilled interior—that you'll require less ice than heretofore.

Ice, is an economy—not an expense. Use it regularly and wisely and you'll soon see that the cost of the ice itself is more than made up in the cost of foods that soon waste and spoil when not kept in the cold, even temperature of a well-filled ice box.

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a beautiful portrait of yourself on a handsome calendar mount, with a $3.00 purchase from our splendid stock of MEN'S FURNISHINGS, Men's and Boy's Clothing and Shoes

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fresh from the factory
FRESH Tuxedo TOBACCO
now 15¢
ROLL YOUR OWN WITH Ris La Croix Papers Attached

WOMAN'S CLUB

(Correspondence)

The recommendations of the retiring president, Mrs. Milton Steinberger, addressed to the last regular gathering of Woman's Club members for the season were enthusiastically received. Most important was the outline of the necessity of enlarging the club house stage; providing an adequate dining room; adding an arcade to the north and east elevation, to conform to whatever uniform type of facade may be adopted for the new buildings of a public and semi-public nature, that will be erected on frontages facing the park; and asking the City Trustees to appoint representatives of the Woman's Club to the Park Commission. The justification for this request rests in the fact that the club women supported the bond issue, that the club building is a community building and a unit of the future civic center, and also that through the Park Commission part of the Wisteria program will be carried out, and the protection of trees and other beautiful features in our city would be secured through this commission.

The president also recommended that the club join in an effort to postpone a decision on the plan to spend five thousand dollars on the old Hart winery, creating a community building with a hall having a limited seating capacity, of which the city already has several, and work for a real auditorium with a capacity of twelve hundred seats, sloping floor, and with all desirable amusement quarters included in the building. Discussion developed that this might provide for proper school assembly quarters, and over the teacups the hope was expressed that conventions and other gatherings would be welcomed in Sierra Madre with such a building available, thereby bringing many strangers to our city.

Presentation of decorative wisteria designs for stationery by Mrs. Tuttle was followed by discussion of the wisteria program.

A brief resume of a lecture on Idealism by Professor Mimms of Tennessee was delightfully presented by Mrs. Stork, who, seated with Mrs. Osgood on the rostrum, shared in the honors of the day.

The singing by Mrs. Howard Lieben, whose rich dramatic voice revealed a power and range unexpected in so petite an artist, delighted her audience. Mrs. Morgridge at the piano was an artistic and sympathetic accompanist.

The annual reports of chairmen and the installation by Mrs. Osgood of the new officers and board was followed by the presentation to Mrs. Steinberger of a box heavy with silver for the purchase of some object for the living room of the new Milton Steinberger home, expressive of appreciation of the remarkable leadership this talented little president has given to the club.

The new officers are:
President, Mrs. W. J. Lawless.
Vice President, Mrs. O. R. Beers.
Secretaries, Mrs. Dingman and Mrs. Jacques.
Treasurer, Miss Bayne.
Elected Directors, Mrs. Grant, Mrs. Jensen, Mrs. Leighton and Mrs. Snell.
Appointed Directors, Mrs. Howard, Mrs. Flather and Mrs. Glidden.

Orders of salads, cakes, etc., for social affairs conscientiously filled. Mt. Wilson Tavern, Highland and Mt. Trail 39c

San Francisco was rebuilt in a few years. It takes a century to regrow a forest.

SIERRA MADRE NEWS

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GEORGE B. MORGRIDGE, Managing Editor

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Copy for change of advertisement must be in the office by 10 a. m. Wednesday morning. New advertising copy must be in the office by noon on Tuesday

TRAVEL 2,100 MILES WITHOUT A MISHAP

E. H. Carpenter is on duty again in the post office after an enjoyable trip to Grant's Pass, Oregon, by auto. He was accompanied by Mrs. Carpenter and son Edwin, Mrs. Francis and Miss Alice Hosford. They carried camping equipment and enjoyed outdoor life all the way. The visited the Mariposa Big Trees and Yosemite Valley, going out by the Big Oak Flat road. Proceeding up the inland route, they passed Mount Lassen and Mount Shasta on the way to Oregon. On the return trip they crossed the Siskiyou range to Crescent City and came down the new highway to Sausalito where they crossed San Francisco bay, and then came down the coast highway on the south. On the 2100-mile trip the only mishap was a single blowout.

Eclipse of the Moon.

When the moon passes into the shadow cast by the earth (which extends in the direction opposite to the sun) it is eclipsed, for then the direct light of the sun is shut off.

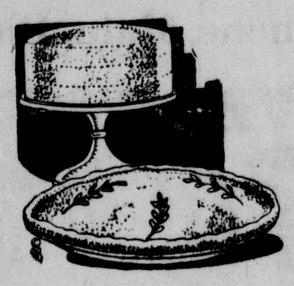
A smoking match carelessly thrown aside may mean a smoking forest.

SUMMER PLEASURES

YOUR VACATION JOYS
will be ensured by taking with you
a good assortment of
WINCHESTER RODS,
Lines, Flies, Spinners, etc.
WINCHESTER GUNS
and Ammunition
CAMPING HARDWARE
Camp Chairs, Cutlery, etc.

GOOD GOODS at Bottom Prices

SIERRA MADRE HARDWARE CO.



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AS GOOD AS THEY ARE BEAUTIFUL.—YOU WOULD BE PROUD TO SERVE THEM ON THE MOST IMPORTANT OF ALL OCCASIONS.

ASK YOUR GROCER FOR OUR SPECIAL BREAD

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McELROY BROTHERS
Main 180 10 W. Central

Community Dance
Public School Quadrangle
Orchestra Music
TONIGHT
(Friday, June 29)
Nominal Charge
Auspices Playground Committee

PRESERVE YOUR FOODS
A HERRICK

The HERRICK furnishes dry air as well as cold air. It replaces odor filled air with pure air. It eliminates all conflicting currents of cold and warm air which causes so much trouble in ordinary refrigerators. All walls and doors insulated with an inch and a half of mineral wool.

$42.50 to $360

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PROTECT YOUR VALUABLE PAPERS AND OTHER ARTICLES BY RENTING A SAFETY DEPOSIT BOX.

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Excursions to "BACK EAST"

CHICAGO $86.00 round trip

every day this summer to September 15th.

Round trip Summer excursion fares to nearly all principal points in America
here are a few of them;-

DENVER	$64.00	MINNEAPOLIS	$87.50
OMAHA	$72.00	KANSAS CITY	$72.00
NEW YORK	$147.40	WASHINGTON	$141.50
BOSTON	$153.50	FT. WORTH	$72.00
TORONTO	$121.42	NEW ORLEANS	$85.15
PHILADELPHIA	$144.92	CINCINNATI	$106.30
CLEVELAND	$108.56	ATLANTA	$109.35

45 others at proportionately low fares
Liberal stopovers and diverse routes

Los Angeles Limited ~ Straight through to Chicago ~ solid
THROUGH SLEEPERS TO BUTTE, DENVER, OMAHA, MINNEAPOLIS AND ST. PAUL

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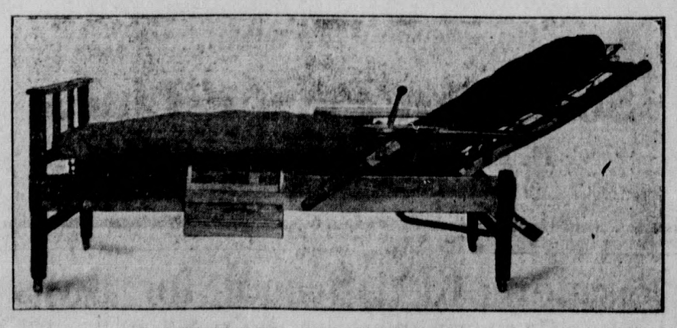

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Inquire Phone Green 5. 89 E. Alegria.

We'll Dry Clean

Any delicate wearing apparel you're thinking of taking along on your vacation. And we know you'll be both pleased and satisfied with our work and prices. Phone Blue 194. We call for and deliver.

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FIRST CLASS WORKMANSHIP GUARANTEED AT REASONABLE PRICES

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Picnic Supplies—

PICNIC LUNCH SETS, NAPKINS, PLATES, CUPS, KNIVES, FORKS AND SPOONS

All the Good Things

TO MAKE THE PICNIC LUNCH OR DINNER COMPLETE—BOTTLED OR CANNED GOODS IN SPLENDID ASSORTMENT

WELSHER'S

CENTRAL MARKET

Meats Main 97; Gro. Main 6. Central and Baldwin

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OF PERMANENCE AND BEAUTY

Table Sets in Sterling and Plate

Flat Ware, Clocks, Art Goods, Paintings

Unlimited Selection in Our Stock and Our Wholesale Connections

Sierra Madre Gem and Jewelry Shop

L. C. TUCKER

Red 184 **18 W. Central**

COMBINE TO CONSERVE CITY'S NATURAL BEAUTY

To the Editor of the Sierra Madre News:

The women of this club would like very much to have their interest in the beauty of the streets of our town made effective. We feel that many times trees are cut down or ruthlessly hacked that are a very real asset, and that more care should be given to the decision as to what trees really ought to go.

A tree which has taken many years to reach its present dignity and beauty ought to have at least a "jury trial" before it is condemned.

There are other instances of this destruction of civic beauty that seem to us needless. A short time ago a beautiful rose hedge was torn up and destroyed without warning. Those interested would have been glad to reset this hedge on the proper line and the plants would probably have grown, as the time of year was favorable, and the charm of that street would have been retained. Is it not possible for us all to cooperate in saving the beauties we now have, even if sometimes a tree is growing **naturally** where it would not now be planted.

Is there not some way to save our trees from the cruel slashing that is done by companies stringing their wires along our streets?

In many towns and cities the Park commission has supervision of the streets as well as of the parks, and looks after the **beauties** as well as the conveniences and comforts of thoroughfares. Is such the case in Sierra Madre?

There is such a wonderful foundation for a beautiful town right here that one grows easily enthusiastic—and wants to do something right away.

ROSE W. SNELL,
Civics Chairman Woman's Club.

POLICE DEPARTMENT GETS A STUDEBAKER

To provide the city police department with a car which will give more speed and greater certainty of getting where it starts for, the city trustees voted last week to purchase a Studebaker Light Six touring car. It was at first proposed to trade in the old **Ford, but** on account of the small allowance, it was decided to turn it over to the water department for a general purpose car.

CERTIFICATE OF FICTITIOUS NAME

THIS IS TO CERTIFY that the undersigned William Murphy and Joseph T. Swanson, both residing at 186 Grove Street, Sierra Madre, California, are carrying on business as copartners in the County of Los Angeles, State of California, under the fictitious name and style of

HOEGEE'S CAMP

and that said co-portnership is composed only of the undersigned.

WITNESS their hands this 7th day of June, 1923.

WILLIAM MURPHY
JOSEPH T. SWANSON

State of California, County of Los Angeles, ss:

On this 12th day of June, 1923, before me, Robert Mitchell, Notary Public in and for said County and State, personally appeared William Murphy and Joseph T. Swanson, known to me to be the persons whose names are subscribed to the within intsrument and acknowledge to me that they exesuted the same.

IN WITNESS WHEREOF I have hereunto set my hand and affixed my official seal the day and year of this certificate first above written.

(SEAL) ROBERT MITCHELL

Notary Public in and for the County of Los Angeles, State of California

FURNITURE LINOLEUM Refrigerators

Roland Adams

Phone Black 8

PARISH HOUSE DANCE NEXT TUESDAY NIGHT

Tuesday evening, July 3rd, at 8 o'clock at the Parish House the vacation dancing party will be opened to the public in a novel way with a "Changeable Grand March." This and other novelties planned by Mrs. Fred Griebenow, who has it in charge, promise to afford a lot of amusement and a spirit of informality to those participating. Other ideas whoch are to be carried out include a Hidden Spot Dance with prizes reminiscent of school days, a diploma dance, dunce dance, and, suitable to the patriotic spirit of the Fourth, a Flag dance. The music will be a three piece orchestra—Stafford Sadler, saxaphone, who has been doing much professional dance work while at college, Art Johnson, drums, and Miss Webster, piano.

The ladies acting as hostesses are: Mrs. Fred Griebenow, chairman; Mrs. Randolph Wood, Mrs. Jacques, Mrs. Hawxhurst, Mrs. Hawks, and the Misses Marvin and Green.

The grand march will be led by two couples of the younger dancing set, Mr. and Mrs. Victor Hill and Mr. and Mrs. Hall Perry.

Patronesses include Mmes. Pettis, Sadler, Adams, Hart, Tarr, Flather, Spencer, Howard, Perry, Hill, Shaw and Arthur Johnson.

EASTERN STARS WILL HAVE SOCIAL SESSION

Next Monday evening's meeting of the Eastern Star Chapter will be a social session. After a brief business meeting, the evening will be given over to entertainment in charge of a committee composed of Mrs. Arthur Johnson, Mrs. W. S. Andrews, Mrs. Hare and Mrs. Glidden. Through the courtesy of Manager Faramn of the Sierra Madre Electric Co., a loud speaking radio set will be installed and the best program numbers of the evening will be heard. Refreshments will be served.

Prosperity was never yet built of burned forests.

Order Ice Cream Early

FOR THE

4th

Delivery Not guaranteed on Special Orders Received Later Than

MONDAY

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Green 85 Opposite P. E. Station

Patience Always Supreme.
Patience lies at the root of all pleasures as well as of all powers.—Ruskin.

Cultivate carefulness with fire.

Not a Joyful Sound.
The song of the bird was originally a cry of alarm.

NEWS WANTADS PAY

(POLITICAL ADVERTISEMENT) (POLITICAL ADVERTISEMENT)

CITIZENS WE ARE SAFE!

THE DARK MYSTERY
WHICH HOVERED OVER US
AND MADE NIGHTS RESTLESS
AND OUR DAYS FEARSOME
IS SOLVED—
SUPER SAFETY COMMITTEE—
CHAIRMAN, OUR HONORABLE MAYOR
EX. BOARD, OUR HONORABLE MAYOR
MEMBERSHIP. OUR HONORABLE MAYOR
PUBLICITY AGT., OUR HONORABLE MAYOR
AND WHAT THREATENED
TO BECOME A MONSTER
WHICH MIGHT DEVOUR US
HAS TURNED OUT TO BE
JUST ONE MAN—
OUR MAYOR.

Clearance Sale!

a real opportunity to buy at prices that are less than regular prices, a very complete selection

Red, Green & Blue Sandals, Sale Price **$5.85**

$5. Stinchcomb's BOOT SHOP 32 N. MARENGO—PASADENA

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BRUNSWICK TIRES

are built by a new process which enables them to withstand friction, "the enemy of every tire in service," the source of 95 blowouts in 100. The friction-proofing of Brunswick Tires results in a new conception of tire service and reduces tire troubles to an amazing minimum.

MAC-DRY Batteries End Your Battery Worries

Central Garage

J. BELOHLAVEK AND SON

Blue 8 Central and Baldwin

Colonial Theatre

MONROVIA

Shows 7 and 8:40 p. m., Saturday Matinee 2:30
Sundays only, Show starts 6 p. m.

Sunday and Monday, July 1-2

Elmer Clifton's "DOWN TO THE SEA IN SHIPS"

Thrills, romance and adventure in a love story of the old whaling days that will grip your heart and send you home convinced that you have seen the most amazing photoplay ever produced. A breath-taking battle with a 90-ton "Bull" whale in mid-Atlantic, in which the whale boat is smashed to kindling, and the crew thrown into the shark-infested waters, is one of the amazing and astounding scenes.

Also Fun from the Press

Tuesday, July 3

Alice Brady in "THE SNOW BRIDE"

A story of a stout-hearted girl's fight for happiness in a land where big-hearted, big-fisted men usually hold the spotlight for bravery. Alice Brady, more vivacious, more charming, more deliciously entertaining than ever in "The Snow Bride," filmed amid the natural splendors of the trackless Canadian snows.

Also a Comedy

Wednesday and Thursday, July 4-5.

Three Shows July 4—6:00, 7:30 and 9:00

Emory Johnson's "WESTBOUND LIMITED"

Starring R. Lewis and same cast as "The 3rd Alarm"

A rushing, roaring, kaleidoscope of staggering scenic marvels! See the dastardly plot to wreck the limited and send unsuspecting hundreds hurtling into eternity!—See the desperate struggle in the cab of the flying engine!—See the forest fire as it seethes furiously on its mad career of death and destruction!—See the love scenes of inspiring tenderness!—See the courage of the veteran engineer! See the faith of his loyal wife!—See the daring of the youth in the signal tower!—See his fearless ride and plung into a chasm!—See the race between the thundering trains!—See the final tumultuous upheaval of soul-shaking thrills, culminating in the greatest climax ever screened!

"SATURDAY MORNING—"—An OUR GANG COMEDY

Three Shows July 4—6:00, 7:30 and 9:00

Firday and Saturday, July 6, 7

Johnny Hines and Violet Mersereau in "LUCK"

The story deals with a rich young man who, taunted with being absolutelly useless to the world, wagers that he can make ten thousand dollars in a year, starting with nothing and wearing racing togs. It is needless to say that Johnny wins the bet after divers adventures and thrills.

Will Rogers in "The Ropin' Fool"

Spend the Fourth at the POOL

Dempsey-Gibbons Fight Returns by Radio—Have a nice cool swim.

CANYON POOL

C. E. HOUSE, Manager

THE L. W. BLINN LUMBER CO.

Sash, Doors, Wall Board, Roofing Papers, Cement, Brick Lime and

Lumber for All Purposes

Phone Black 23 Sierra Madre California

Church and Sunday School

Church of the Ascension

Rev. Wm. Carson Shaw, Rector

SUNDAY SERVICES

8:00 a. m.—Holy Communion.

9:45 a. m.—Sunday School.

11:00 a. m.—Morning Prayer and Sermon.

7:30 p. m.—Evening Service.

Anyone desiring to worship at the Church of the Ascension will be cordially welcomed.

Congregational Church

A community church, open to all who believe in the Lord Jesus Christ.

William A. Tate, Ph. D., minister.

9:45 a. m.—Sunday School—James Farndale, superintendent.

6:30 p. m.—Junior and Senior Christian Endeavor Society.

11:00 a. m. and 7:30 p. m.—Church Services.

Midweek Prayer Meeting, Wednesday, 7:30 p. m.

You are invited.

CHURCH OF CHRIST

Meets at the residence of J. H. Moore, 182 W. Highland Avenue. Bible study at 2 P. M.

Preaching and communion service from 3 to 4 P. M.

St. Rita's Catholic Church

Rev. F. Woodcutter, Rector

Corner Baldwin and Alegria Aves.

Sundays and Holy Days of Obligation, masses at 7:30 and 9:00 a. m. Week days, mass at 7 a. m. Afternoon devotions, 3 p. m. First Friday mass, 7:30 a. m. Confessions Saturdays at 7:30 p. m.

St. Rita's Grammar school, conducted by Sisters of Loretto, teaches all grades to seventh grade included.

Bethany Church
(Interdenominational)

Rev. W. H. Rawlings, LL. D, pastor

Rev. U. M. Fox, assistant pastor

9:45 a. m.—Sunday School, Doctor H. J. Kirby, superintendent.

Morning worship, 11:00 A. M.

Bible Class, Mr. C. E. Needham, teacher.

6:15 p. m.—Young People's Service.

7:30 p. m.—Song Service and Preaching.

Midweek Meeting, Wednesday 7:30 p. m. Welcome to All.

Christian Science Society

Corner Highland and Hermosa Ave.

9:30 a. m.—Sunday School.

Sunday, July 1, morning service, subject "Christian Science."

8:00 p. m. Wednesday—Testimonial Meeting.

Make "Care with Fire" your watchword in the woods.

ACCREDITED HATCHERY PLANS ARE ADOPTED

At the meeting of the Seven Southern Counties Poultrymen's department at Pomona, Cal., last month, plans for an accredited breeders and hatchery project as developed by a special committee of the Seven Southern Counties Poultrymen's Department was instructed to put them into effect at the earliest possible opportunity.

There will be a board of control in charge of the Accredited Breeders and Hatchery Project, composed of one member from each of the seven southern counties, and three members at large. It is planned to begin inspection work July 1, and begin the accreditation of chicks December 1, 1923. There will be a number of details to develop at a later date but the classes of baby chicks have been decided upon and will be Class A, Class B and Class C to be discontinued after the first year. Poultrymen interested may obtain the requirements for these different classes of chucks from the Farm Advisors in their respective counties.

Mr. M. A. Schofield, chairman of a special committee to develop a utility standard, reported that this committee recommended the use of the new A. P. A. standard for utility birds with special recommendations that birds in utility shows should not be penalized for showing evidences of heavy production. This report was unanimously endorsed and will be put into effect at Southern California utility poultry shows.

C. G. Ross of Pomona, chairman of the Board of Directors of the Southern California Farm Bureau Egg Laying Contest, reported on rules and regulations for the coming year's contest, which will begin November 1. These rules and regulations are obtainable by writing to the farm advisors of the respective counties. Ribbons for winners up to date were also presented.

Quite a large number of poultrymen attended this meeting and the interest shown would indicate the interest poultrymen are taking in this activity and would prophesy the success of an annual field day such as this which it is planned to continue.

MORE OF STOCKER PROPERTY IS SOLD

The Stocker property in Arcadia, bounded on the west by First avenue, on the east by Fifth avenue, on the south by Orange avenue and on the north by Foothill boulevard, was sold the first of the week to Los Angeles investors. Consideration was withheld.

The tract comprises 103 acres and it is the intention of the purchasers to subdivide it into a high-class residence section. Work of improving the land will start at once, all improvements being added before the tract is thrown on the market. Building restrictions will be placed at such a figure as to exclude any but the most modern homes. The purchasers are representative Los Angeles realtors.

NEW AVOCADO CROP PROSPECTS ARE GOOD

As a result of a recent survey made by the Agricultural Extension Service Assistant Farm Advisor Knowles Ryerson reports that the largest avocado crop in the history of the industry is in sight. Practically all varieties are setting heavy crops. Many plantings which have never borne heavily have this year set big crops. The crop may be reduced somewhat by unfavorable weather conditions during the next month or six weeks. There is every indication, however, for a large avocado crop.

It is believed that the marketing problem which in the past has never been serious, may be emphasized during the coming season in order to successfullly handle the crop now in sight.

HER FIRST THOUGHT

"A dog bit a piece out of my leg today."

"Never mind, dear; I think we can match the pattern in your trousers."

HANDSOME RETURNS

Friend—I hope you get handsome returns from the poems you send out.

Poet—The return slips are often quite handsomely gotten up.

TRY A WANTAD IN THE NEWS

Professional Directory

BRICE ACADEMY

Co-Educational

"A Distinctive School Where Right Thinking is Valued"

Summer school and camp opens July 2. Fall term opens September 17.

DR. JOHN H. BRICE, Principal. MRS. EDITH A. BRICE, Dean.

Telephone Blue 19

LESSONS

on piano, violin and mandolin, including Theory, Harmony and Technic. Call on Sisters of Loretto. 29 West Highland avenue.

Young People's Summer Drawing Class

MISS ELLA SHEPARD BUSH

Green 41 223 W. Laurel

LLOYD L. KREBS, M. D.

Sierra Madre Office, 90 E. Central 11 to 1:00 Phone Main 60

Pasadena Office, 461 E. Colorado Phone Colo. 630

Robert M. Finlayson

Architect

389 Sturtevant Road

Blue 159.

F. P. MILLER, M. D.

Practice limited to diseases of the lungs and throat

Appointments made at any time.

Call Phone Blue 37

Cement and Rock Work, Cesspools

Art Cement Work, Fish Ponds Etc.

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General Practice and Diseases of Throat and Chest, including Tuberculosis

Office, 71 North Baldwin Ave.

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Trips to and from Los Angeles. Reasonable rates.

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Phone Black 142 171 Adams

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Sierra Madre Office 8 N. Baldwin Hours: Mon., Wed., and Fri. afternoons by appointment. Phone Blue 26. Pasadena office: Central Blg. Phone Colo. 334. Res. Phone, Colo. 1191.

JESSIE WARD

Landscape Gardner

Plans furnished—Work Superintended or taken by contract

Call Ward Nursery, Mt. Trail and Laurel. Phone Blue 29

Physician and Surgeon

E. L. JACKSON, M. D.

161 N. Auburn St. Phone Green 3

Office hours: 10 to 12, 2 to 4

Residence, 89 N. Auburn

Phone Green 76

OSCAR RASBACH

Piano Pupils Accepted

Leschetizky Method

MONDAY AND THURSDAY

Phone Red 165

Res. 357 Sycamore Place

Gilbert S. Bovard, M. D.

Hours 10-12:30

Office 8 N. Baldwin phone Main 160

Residence 159 W. Montecito Ave

Phone Black 47

Secretary's residence phone Blue 26

CURTIS H. GOODENOW

Special Agent

New York Life Insurance Company

Phone Main 151. Sierra Madre, Cal

Residence, 65 N. Baldwin

PIANO INSTRUCTION

MRS. CECIL M. DEIST, Mus. B.

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MAY CULBERTSON LAIDLAW

Osteopathic Physician

Hours by Appointment

Office and Res., 83 N. Sunnyside

Phone Green 43

GEO. W. GROTH, D.O., D. D.

Also MARY GROTH, D. O.

Office: Sierra Madre Hospital 122 N. Baldwin Avenue

Calls answered day or night

Phones: Blue 144; (Res.) Blue 73

SAINT-CYR SANITARIUM

Treatment consists of the Fast Cure and Milk Diet. No tubercular cases received.

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DR. N. S. SALTZMAN

Eyes Examined Lenses Duplicated

616 Brockman Bldg., Los Angeles

Phone Pico 5625

Sierra Madre Office 18 W. Central

Phone Red 184

Brevity the Soul of Strength.

Small words are the strongest words. They are more easily understood and make deepest impressions. It takes more skill to use small words right than to use big words because the small words have to mean something.

BERGIEN & CABOT

UNDERTAKERS

Lady Attendant Phone Main 27

Ambulance Service 304 W. Central

Allen T. Gay Funeral Parlors

Established 1911

RAY A. GRANT, Manager

Licensed Embalmers—Ambulance Service

Lady Attendant

Main 93 201 W. Central

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CAKES, PIES, COOKIES, ETC.

EVERYTHING HOME MADE

45 North Baldwin

STRICKLAND BUILDING

HOTEL MIRA MONTE

Under New Management

Rooms by day or week—also housekeeping apartments

Special rates to permanent guests

Phone Green 19 426 Auburn, Cor. Mira Monte

See Central Avenue Tract

at Corner Central and Sunnyside

NO BETTER LOCATION IN ALL THE WORLD; LARGE LOTS AT $850.00. HERE YOU ARE PROTECTED AS ALL BUILDINGS MUST BE FIRST CLASS. ALL IMPROVEMENTS ARE PAID FOR. SEE THIS PROPERTY AND YOU WILL CERTAINLY BUY A LOT.

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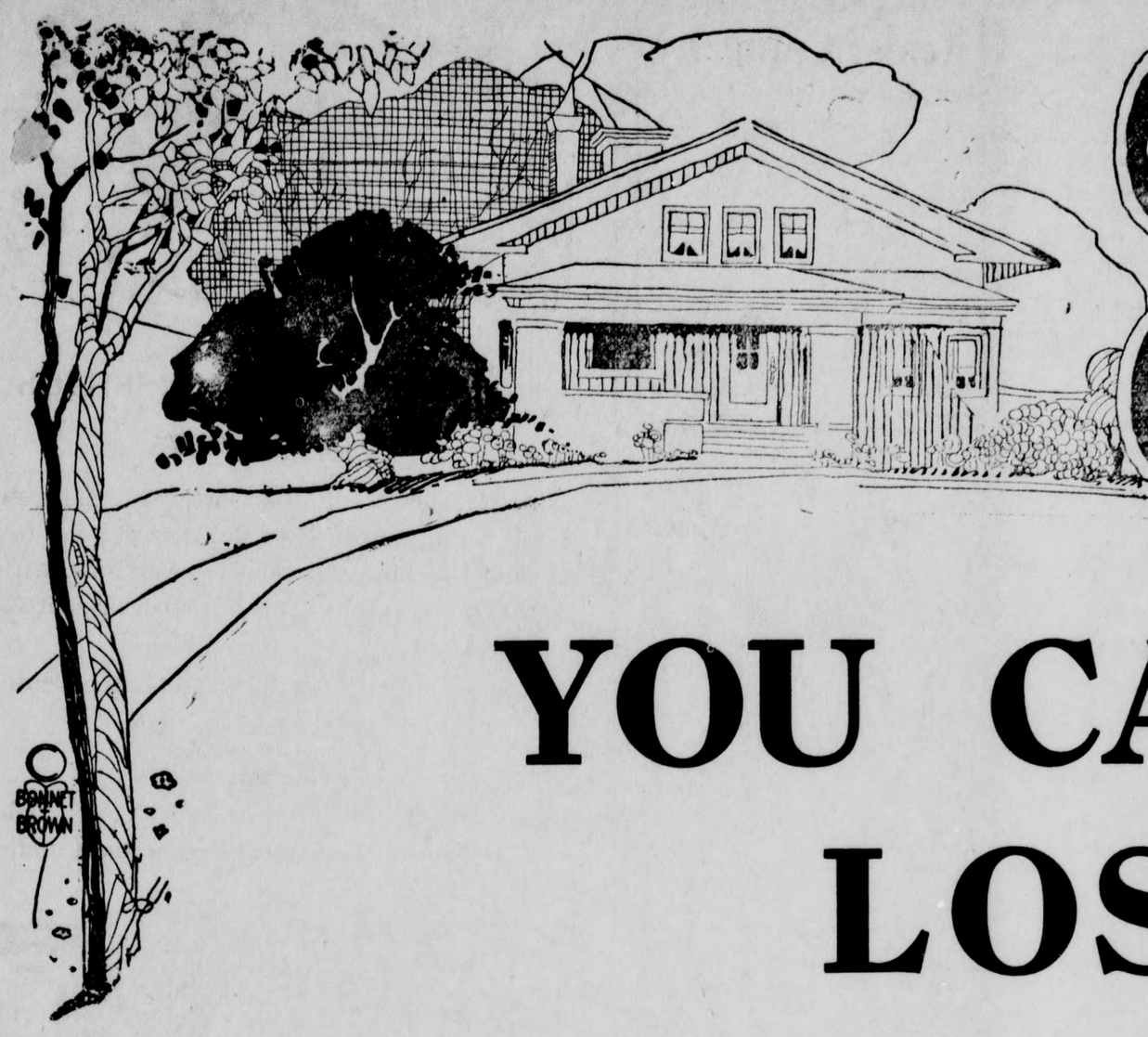

Own Your Own Home

YOU CANNOT LOSE!

And you may realize a handsome profit after having the use of it a few years. Conservative estimates based on water, gas and electric consumers, and on postoffice business indicate that Sierra Madre's

Population is 4400

Without question it has more than doubled in the last 5 years. It is just as certain to grow at the same or a more rapid rate in the next five years.

You must realize the inevitable effect on property values. It is easy to acquire a lot and build a home, if you go about it in the right way. You can then forestall the increase of rental rates, as well as the greater difficulty of buying property after further increase in values.

BUY that Lot and Build NOW!

—THE FOLLOWING PROGRESSIVE FIRMS AND ORGANIZATIONS ARE CO-OPERATING IN PRESENTING THIS MONTHLY EDUCATIONAL CAMPAIGN PAGE TO OUR READERS. READ THE LIST. YOU KNOW THEM ALL, AND REMEMBER, THIS IS THEIR RECOMMENDATION FOR YOU TO BUILD A HOME.

CONTRACTORS & BUILDERS

T. M. WEBSTER
101 Bonita Ave.

GREER CASKEY
93 W. Laurel

CONCRETE, STONE AND BRICK WORK

HARVEY H. STEINBERGER
529 West Mariposa

D. & J. BUCHAN
389 Sturdevant Road

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Brick, Tile and Plastering.
40 North Lima

REAL ESTATE, INSURANCE, ETC.

ANDREWS & HAWKS
27 North Baldwin

GEORGE A. OSWALD
6 North Baldwin

C. M. COOPER
22 North Baldwin

E. A. MILLER
Tract Owner and Subdivider
535 West Central

ELECTRICAL CONTRACTORS AND DEALERS

SIERRA MADRE ELECTRIC CO.
G. I. Farman, Prop.
Opposite P. E. Station

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Hardware, Plumbing, Paints, Glass.
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Paints, Oils, Wallpaper Etc.
Retail and Contracting
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Furniture and House Furnishings
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TRAIL STORE
Grocery and Auto Park; cor. Sturtevant Road & Woodland Drive.
RICHARDS & GOODWIN

"Buy a Lot and Build a Home"

NORRIS
ESTABLISHED 1887

Your Nearest Spartan Store

Wednesday, July 4th this Store will be closed all day

Let us supply your Canning Needs

JAR SUPPLIES

JELLY GLASSES

Pure thick Jar Rubbers.....2 doz. 15c

NEW PEN JEL

Is a powdered form of pure fruit pectin and acidified sugar. Never fails to make the jelly jell. Makes old-fashioned jelly in a new-fashioned way—Inexpensive, too. A package of Pen-Jel will make seven ordinary glasses of jelly.

the package 15 cents

If you need berries for canning, order now. They will not last much longer.

BREAKFAST COCOA

Bargain Price for One Week—
17c lb.....3 lb 50c

CRACKER SPECIAL
Blue Stem Quality

Graham, Ginger, Lemon, Vanilla and Animal. The regular 8c package, Special at—

5 cents each

Shoe Peg Sweet Corn
The Whole Grain

An extra fancy sweet corn at a bargain price for one week—

17c can; 3 cans 50c

UNITY SOUP

Mock Turtle, Ox Tail, Vegetable, Beef Bouillon, Clam Bouillon—A quality soup that will give you satisfaction. Buy it by the dozen at our half price special sale—

4 cans 25c.....1 dozen cans 75c

Milcoa now 25c

ALUMINUM TEA KETTLE
Special Bargain Price—

5 quart size..... $1.15

HANDY HOUSEHOLD GOODS
10c SPECIAL

Asbestos Toasters, each.....10c
Asbestos Table Mats, 3 sizes, each.....10c
Egg Beaters, Dover pattern, each.....10c
Screw Drivers, 10 inches.....10c
Household Pliers, each.....10c
Mistic Mats, each.....10c
Flour Sifters, 2 cup, each.....10c
Glass Lemon Extractors, each.....10c
Heavy Wire Vegetable Mashers, each.....10c
White Enameled Towel Bars, each.....10c
Gilt Tacks, 100 for.....10c

S. R. NORRIS

SIERRA MADRE DEPARTMENT STORE

Phone Black 12 - 291 West Central

WANTADS

Sierra Madre Tailors, Cleaners and Dyers. Blue 194, 14 West Central. tf

WANTED—All kinds of junk. I. B. Goldberg. Black 142. 17c-tf

STORAGE by the month for all kinds of goods. Roland Adams. 8c-tf

DRIVING TO Los Angeles, 9 a. m. daily. Enclosed car. Several passengers, 30 cents each. Red 135. 10c-tf

TRACTOR WORK—Cultivating orchards, plowing, etc. Orval Kellogg, 297 Mariposa, Phone Black 12. 25ctf

FOR RENT—Furnished room with board. Bath. Also small furnished cottage. Black 19. 32ctf

FOR RENT—Furnished house. 7rooms 2 baths. All kinds of fruit trees, garage. Best view in town. Call Black 19. 32ctf

LIST YOUR PROPERTY—For rent or for sale with D. N. Alcorn. Real Estate Broker. 178 E. Central, Phone Green 63. 30ctf

FOR RENT—Piano; $5.00 per month; phone Blk 8; A. N. Adams. 36ctf

FOR SALE—Turkey eggs; 69 W Montecito; Green 52. 36*37ctf

GAS STOVE—Clark Jewel, 3 burner with low oven and broiler, taken in trade and goes cheap. See it at Sierra Madre Hardware. tf

FOR RENT—Modern bungalow of 3 rooms, bath and sleeping porch, furnished. Garage. $40.00. Vacant July 1. 93 W. Mira Monte. Black 28. Mornings. 37ctf.

FOR RENT—12 room furnished house containing 3 apartments. Suitable for rooming house or a hotel. Best location in city. M. Rudolph. 38 N. Auburn. 37ctf.

FOR SALE—New saxophone. Shaw, Sierra Madre Garage. 39*

WANTED—Garden work one day each week. By an expert gardener. Phone Green 124. 38*

FOR RENT—Furnished house. 3 rms and 2 sleeping porches. 161 E. Montecito. 38c

WILL give furnished room, kitchen privileges to woman in exchange for light services. "Mira Monte" 426 N. Auburn, Green 19. 39ctf

JELLY POWDER FOR SALE—Jelly, different kinds, can be made in five minutes. Mrs. Ida Nelson, 25 N. Lima Street. 40*

FOR SALE—Rabbits, hutches etc. Worth $300. Selling price $125 cash. Black 28, evenings. 39*

FOR RENT—Modern bungalow; 3 rooms and sleeping porch and bath. 44 W. Mira Monte Ave. 39*

FOR RENT—House. Call Black 80. 39*

FOR SALE—Oak dining room table and six chairs. Very cheap. 205 N. Hermosa. 39*

FOR SALE—Northland Refrigerator. $7.00. Blue 169. 261 N. Adams. 39c

FOR SALE—Fine steel wire. Hen coop. Cheap for quick sale. 439 Mariposa. 39*

WANTED—10 Orpington pullets. 439 Mariposa 39*

FOR SALE—Odds and ends of china. See Mrs. James, 6 Bella Vista Terrace. 39c

WANTED—A woman to cook breakfast and clean apt. Come back for dinner, clean up after; about four hours a day. Apply Mrs. James. No. 6 Bella Vista Terrace, right away. Phone Blue 92. 39c

FOR SALE—Superior oscillating washing machine, used three months, guaranteed perfect operating condition. Price new $160; will sell for $115. Phone Black 43. 39*

LOST—Monday, garnet pin; reward. Phone Red 7. 39c

FOR RENT—Well furnished room; modern conveniences; separate entrance. 84 Esperanza Ave. 39*

FOR QUICK SALE—Large lot, 5-room house, trees, chicken house, $1800; $300 or more cash; $30 with interest a month. 315 N. Lima. Phone Red 109. 39*

FOR SALE—Gas range. 4 burners and oven. Bargain. Green 108. 39c

FOR RENT—Room or sleeping porch with board, reasonable. Blue 30. 39*

FOR RENT—New modern home. 4 rooms and screen porch. 313 N. Lima. Red 1. 39c

FOR RENT—5-room modern bungalow, unfurnished, with garage; nice shade trees; good location; $40.00. Enquire 65 E. Laurel. 39*

FOR SALE—Mason piano, good condition. 48-piece set of Derwood china, new beautiful bronze table lamp. Black 167. 39-40*

WANTED—A middle aged man to work afternoons only, watering plants in nursery. Apply Ward Nursery. 39c

FOR SALE—R. I. Red young hens and fryers, 35c lb; also broilers, 45c lb. 84 Esperanza. 39*

"Why?"

A widow charged in an English court asked: "Why don't the police arrest the murderers and burglars, and not a poor woman who has lost her husband and is looking for another?"

Sierra Madre Realty Company

Improved and vacant property for sale, trade and rent

LISTINGS WANTED

TELL US ABOUT THE PROPERTY YOU WANT TO SELL OR RENT, OR LET US KNOW YOUR NEEDS.

Mrs. G. B. Nuetzel, Mgr.

31 N. Baldwin

Main 182 Res. Black 172

"MARRY GOLD"

Longwood—Do you believe in such sentiment as saying it with flowers?

Neverwed—No. A man can't be too careful. When old Mrs. Bullion was ill I sent her a bunch of marigolds and she took it for a proposal.

Mrs. George Humphries of 81 E. Grand View returned home Tuesday after spending a few days with her daughter and son-in-law, Mr. and Mrs. Arthur Pratt of Los Angeles.

All outdoors is yours—but not to burn up.

Tobacco that never burns the tongue may burn the forest.

NOTICE INVITING BIDS FOR THE PURCHASE FROM THE CITY OF SIERRA MADRE OF CERTAIN PROPERTY BELONGING TO SAID CITY.

Notice is hereby given that bids will be received by the City Clerk of the City of Sierra Madre up to July 12, 1923, at 7:30 p. m., for the purchase from said City of the following described items of property to be removed from the premises recently purchased by the City of Sierra Madre, located at the Southwest corner of Central and Hermosa Avenues in said City, to-wit:

1. The old residence, including plumbing, light fixtures, etc.;
2. Brick boiler south of winery;
3. Out-house and additions south of winery;
4. Adobe out-house with corrugated iron roof;
5. East lean-to;
6. West lean-to;
7. Separate shed;
8. Shed on south end of lot 14, Mariposa Ave.;
9. Large barn west of winery.

Separate bids may be made for all or any of said items, and the property purchased must be removed within 30 days from acceptance of bid.

The Board of Trustees reserves the right to reject any or all of such bids.

By Order of the Board of Trustees
L. DIETZ,
City Clerk.

First Aid Necessities
for the 4th

No matter how careful you instruct a youngster to be, his natural curiosity will often get the best of him and lead him into trouble. And now, with the 4th coming on and its attendant fireworks, it is best to be prepared.

Special low prices on all "First Aid" necessities.

F. HARTMAN & SON

The Rexall Store

Phone Black 25 25 N. Baldwin

Christopher's Quality Ice Cream and Candies

EGGS BY QUANTITY

By Feeding

WALLSWORTH'S SPECIAL EGG MASH

and Home Made Scratch. The kind you have been looking for, mixed from our own proved formula, also—Special Feed for little chicks and Turkeys.

Phone orders for prompt delivery

SIERRA MADRE FEED & FUEL

R. J. WALSWORTH, Proprietor

Main 50 97 E. Montecito

C. M. COOPER

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via scenic Salt Lake City

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No extra railroad fare to visit Salt Lake City, Denver, Colorado Springs, Rocky Mountain National Park and other points of interest, on your Union Pacific way East. Yellowstone Park only a short side-trip with small additional fare.

Through sleepers daily to Salt Lake City, Denver, Butte, Omaha, St. Paul, Minneapolis and Chicago.

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14 N. Baldwin, Sierra Madre